

NB: IF YOU ARE NOT ON THE M2NORTH SOURCING SYSTEM OTHER SUPPLIERS WHO ARE WILL BE EXPOSED TO BUYERS AND YOU COULD BE LOSING OUT ON POSSIBLE BUSINESS OPPORTUNITIES...

Latest news from M2North Sourcing

[Important Notice to the Financial Manager / Owner](#)

[THIS MESSAGE APPLIES TO YOU EVEN IF YOU ARE NOT REGISTERED AS A SUPPLIER TO ANY OF OUR CLIENTS](#)

[IF THIS NOTE IS NOT FOR YOU PLEASE PASS IT ON AS IT NEEDS A REPLY](#)

Good Day

Please be kind enough to read this notice as it contains information pertaining to services between **Our Clients** M2North and your Company.

Your company is on the M2North system and we would like to offer you the opportunity of upgrading to our great new offering.

I feel that we have provided an excellent service to your company and will continue to do so and I now invite you to consider increasing the value to your company by signing up for the sourcing service which we have just launched.

Do you want your company to be seen by Buyers and Sellers ?

Please have a look at our website (www.m2north.com) to get a full explanation of this great new service.

This is not merely a search engine it is a service which puts buyers from the industries which you mainly trade with and are looking for your type of service or products in touch with you, and it is mainly designed to offer you a much lower cost of advertising which caters for small and medium size companies.

I am attaching the relevant forms for you to register if you would like to get the process going and start reaping the benefits as soon as possible.

NB: Signing up for the new Sourcing package will override your other contract which is "Paying when you receive orders " so you will not have to pay for two contracts.

ONLY ONE AMOUNT FOR ALL THESE GREAT BENEFITS.

PLEASE NOTE : If you are presently on the M2North system and paying only when you receive orders YOU DO NOT NEED TO CONVERT TO THE NEW SOURCING SYSTEM IF YOU DO NOT WISH TO. You may remain on the system and only pay in the months in which you receive orders and then only if the total monthly orders exceed

R 5,000.00 per month or R 60,000.00 per year.

M2North Sourcing Invitation

Good day

This is just a short note to invite you to sign up for the new offering from M2North.

M2North Sourcing : The most cost efficient way to showcase your business and increase sales !!

Your company can compete with other companies offering the same service or products and you will be seen alongside small medium and large companies and buyers will be availing themselves to your goods and services.....

In the past you may have been paying R 237,00 per month excl to receive orders from the mines. This amount is payable per mine per month so you are paying a lot more than we would like you to pay. We have consolidated these amounts into one regular monthly amount of either R 400.00 or R 1200.00 depending on the package you choose.

You may wish to sign a debit order and free your admin staff of the hassle of making the payment and get the benefit of showing off your goods or services at the same time and increasing your turnover.

In this new package which we have recently released you would be paying R 400.00 or R 1200.00 respectively excl and getting the benefit of having your company listed on our website and be seen by Buyers and Sellers and thereby increasing your chances of being contacted and adding value to your company.

For R400-00 excl a month, you will drastically improve your exposure on our network by getting a complete profile, and services uploaded. For R1200.00 excl a month, you will have the benefits of the R400-00 option, plus the ability to upload your full product list, receive unlimited quote and tender alerts, and find your company in the highlighted section of relevant searches by buyers.

This in effect becomes a marketing and advertising cost, with the advertising in the face of active buyers. When they are looking for your goods or services.

If you would like to take advantage of this great offer please complete either of the forms attached and return it to me at (sergiof@m2north.com) and I will make the necessary changes to your billing model.

NB: If you have paid in advance we will deduct the amounts accordingly so you will not lose any of the money which you have already paid.

Please have a look at our website (www.m2north.com) to get a complete picture of the packages on offer.

Please let me know whether you will be taking advantage of this offer by **16 August 2013**

Please call me or email me if there is anything else you would like to know.

I look forward to reply

Many thanks

Kind regards

NB: This may not apply to your company as you may be on our system under a different package and payment structure. If this is the case please ignore this note or contact me at [+27 11 856-2000](tel:+27118562000).

Welcome to Sourcing, a new way to get more business.

“It is critical that local businesses re-evaluate how they are spending their marketing budgets to reach local consumers. Especially when 97% of consumers today research online before making a local purchase.” - James Ashford, CEO of BizNdex

Having an informative and up-to-date online presence will make all the difference when buyers are looking for your products and services.

M2North's Sourcing is the most effective way of getting your company, products and services found by active buyers online, regardless of how big your company is.

Create your online profile in under 15 minutes, complete with your relevant information including a detailed list of all your products and services, giving buyers everything they need to make an enquiry, request a quote and use you as their new supplier.

Expose your company to more business by receiving an alert every time an OpenQuote (a public quote request published on M2North) or Tender is posted that matches your keywords or industry.*

Add credibility to your profile and products with our badging system which rewards your company for good business practices i.e. Updated BBEEE score, trading with Blue Chip companies, doing your part to reduce your carbon footprint. See more about our badging system [here](#)

Our business network is comprised of over 30,000 registered companies who actively make use of our site to find new suppliers and we want them to find you.

Premium (Products and services)

R1200 per month will give you unlimited access to all of the benefits on offer with Sourcing. You will appear at the top of the search results as well as have the option to upload and maintain your products and services list. [Click here for Premium](#)

Standard (Services only)

For R400 a month, your company and services will feature higher in our search results than your competitors, giving you the edge. [Click here for Standard](#)

**Premium sourcing allows for unlimited alerts whereas Standard sourcing is limited to 5 alerts per month*

All prices are exclusive of VAT

Industries (and example clients) using M2North

- Mining (De Beers, Lonmin, Impala Platinum, Debswana)
- FMCG / Retail (Pick'nPay, Shoprite, Shield, Massdiscounters)
- Agriculture (Kaaop Agri, NWK, Senwes, Suidwes)
- Engineering (Bearing Man, Osborn Engineering, Bolt & Engineering)
- Iron & Steel (Macsteel, ArcelorMittal)
- Manufacturing (Plascon, PFG Building Glass, Kellogg's, Addis Usabco, Bayer)
- Automotive (BMW, Nissan)
- Logistics & Freight (Value Logistics)
- Automotive Aftermarket (Federal Mogul, Robert Bosch, Diesel Electric)
- Building & Construction (Lafarge, Concor, Afrisam, Saint-Gobain)
- Furniture & Appliance (Sony, Electrolux, Tedelex)
- Petrochemical and Gas (Engen, Total, Afrox)
- Hardware (Builders Warehouse, Bosch Power Tools)

FYI,

In speaking to people placing requests through our system, trying to understand how they find M2North, most mention they search google for a company or product and end up in our environment. Found some nice examples of how we not only appear above the actual company website, but also above other business directories and social media pages like facebook and linkedin.

[Musketeer engineering](#)

[Hab Fire and Security](#)

[Protea Coin](#)

[PLASCON](#)